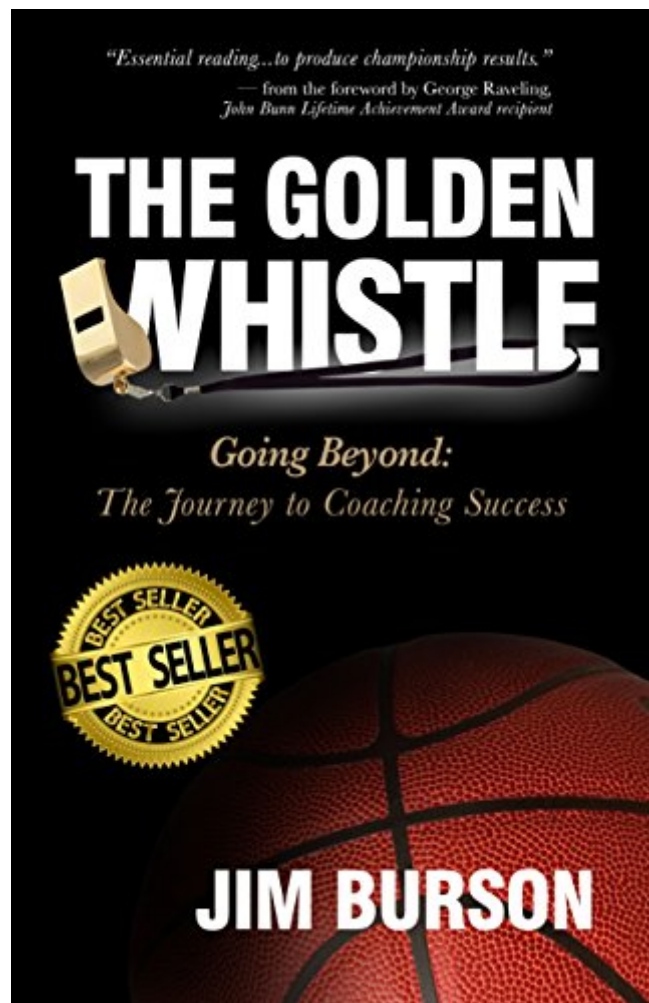




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# The Golden Whistle: Going Beyond: The Journey To Coaching Success



## Synopsis

For basketball coaches and every person who wants to become the best they can be! This fable takes you on a journey into the heart of a coach's world. You'll meet Ted Faylor, the renowned Golden Whistle coach, who is at the pinnacle of his career; and Little K, his ambitious young student-assistant, who knows he can be a great coach and is sure he has all the answers. But the novice coach has a lot to learn and he learns it all the hard way. This learning leads him to the 10 Golden Nuggets, which hold the secrets to earning the Golden Whistle - success in basketball coaching and, more important, in life. When you engage the teachings of the Golden Nuggets as Little K did, you'll find that you can improve your coaching, your players, your team, and the lives of everyone around you.

## Book Information

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## Customer Reviews

I have spent a coaching lifetime in southern Ohio and have grown professionally watching Coach Burson's Muskingum College teams, listening to him at coaching clinics, observing his practices and seeking his counsel for over 40 years. I anxiously awaited the release of this book, and have not

been disappointed. Dr. Burson's story, uniquely written, presents deep questions of beginning and experienced coaches alike in the formation of core values that will maximize a coach's influence on student-athletes. However, this book cuts to the heart issues of a coach, challenges him to see and do the right things for the right reasons, and grow personally as well as professionally from the experience of truly pursuing excellence. In a "style over substance" culture, this book has weighty subject matter for thought and reflection. I always recommend three "must read" books to basketball coaches serious about the profession: "They Call Me Coach" by John Wooden, "A Season With Dick Bennett" by Eric Ferris, and "The Score Takes Care of Itself" by Bill Walsh. This book must be added to the list. "The Golden Whistle" is a gift to the coaching profession.

Being a young coach myself I have read numerous books on coaching and leadership but I can honestly say that this is the best I've ever read. There are so many aspects of this book that I can easily relate to as a coach and I am sure many other coaches like myself would say the same. It truly is a MUST READ for all coaches of all sports in particularly basketball coaches as it lays a solid foundation towards coaching success. Coach Burson has made all of us a better coach and teacher with his wonderful work and by providing us with this valuable resource on basketball as well as life.

I'm not a sports fan - got this book out of curiosity (disclosure - friend connection) - but this book hits my interests, actually relates as much to Zen and the practice of conflict resolution as it does to sport. Any sport. It strikes me that basketball, which is an obvious passion of the author, is an excuse for this man to write about interpersonal relating, and not only that, but emotional, feeling-full, relating. I'd almost recommend this as a marriage counselling manual. Or as an adjunct anyway. Anyway, this is a very human view of athletics, a push for compassion in lifestyle.

I would highly recommend "The Golden Whistle" to individuals in any job or profession. Coach Burson goes beyond the X's and O's of coaching by identifying and defining his "golden nuggets". These "nuggets" serve as a meaningful common sense approach to communicating and dealing with others. "The Golden Whistle" is also the kind of book that can be re-read and studied over time. This book is a valuable resource tool for all, but it should be required reading for those beginning their career, whether it is coaching or not.

If you are a coach or just a person in a leadership role, this is a must read. The 10 nuggets this book breaks down basketball coaching into are very well thought out and delivered. It was a quick and

east read that I reread just to help myself receive the message. As a young and new coach to the profession this book has helped me get motivated and be ready for the many pitfalls that lay ahead of me in my career. Give this book a try, you will not regret it.

This is a very inspiring read for not only basketball coaches but for anyone wanting to get inspired to better their life and the lives around them. As you read this awesome book be prepared to take notes as you learn all about the golden nuggets to make you a better coach and be more successful in the game of LIFE! Jim Burson congrats on creating an outstanding book that will help change the lives of so many!

One of the best books I have ever read on coaching and leadership. Jim Burson gives great thoughts and tools for leaders to combine high expectations, hard work, empathy, a positive attitude and patience. There are thought-provoking questions and action steps to answer at the end of each key nugget to help implement these tools into your toolkit. Thank you Coach for creating such a wonderful resource!

The book tells you how to be a better person first and as a result the greatest coach you can be! If you are not serious about yourself, if you feel like you know everything and what you are is what your team or your family can have, this book is not for you because it will change anything you think you might know about the game or yourself!!! But....are you up for the challenge?

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